

## COURSE OUTLINE

- 1 PERSONAL FINANCE BASICS
  - DEBT MANAGEMENT
  - SAVINGS
  - BUDGETING
  - TRACKING EXPENSES
- 3 INVESTING FUNDAMENTALS
  - DIVERSIFICATION
  - LIQUIDITY
  - CASH FLOW MANAGEMENT
  - IDENTIFYING SCAMS
  - INVESTMENT COSTS
    - SAVING AVENUES 6 WEALTH PROTECTION BASKET
  - KES MONEY MARKET FUNDS
  - USD MMFS
  - SAVING AND FIXED DEPOSIT ACCOUNTS

- INCOME PORTFOLIO

**MANAGEMENT** 

-HYBRID PORTFOLIO

- GROWTH PORTFOLIO

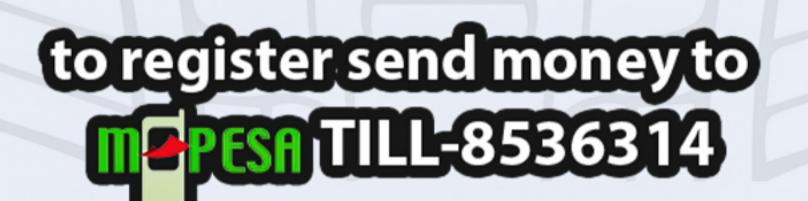
PORTFOLIO CREATION &

**ALTERNATIVE INVESTMENTS** 

- SACCOS
- CRYPTO (BITCOIN)
- FIXED INCOME FUNDS, EQUITY FUNDS, MANSA X + OTHER TYPES OF FUNDS

- FIXED INCOME
- T-BILLS
- T-BONDS
- EUROBONDS

- LIEF INICHE ANDE
  - LIFE INSURANCE
  - EDUCATION POLICIES
  - HEALTH INSURANCE
  - ENDOWMENT PLANS
- 8 RETIREMENT PLANNING
  - PENSIONS
  - INCOME DRAWDOWN FUNDS
- ANNUITIES
- THE STOCK MARKET
  - NAIROBI SECURITIES EXCHANGE
  - OFFSHORE STOCKS
  - EXCHANGE TRADED FUNDS (ETFS)
  - HOW TO PICK STOCKS /ETFS
  - HOW TO READ AND ANALYZE FINANCIAL STATEMENTS



Regular-7,500ksh) Early Bird-6,000ksh) ending 25th August

send confirmation message to gichukikahome@gmail.com